



RATS + hybrid presents
'shots in tokyo' gallery and talk show event:
for your creative health

トークショー&ギャラリーイベント:
健康的な創造力のために

UKを拠点に、隔月で世界の広告映像&PVを、いち早く伝えるクリエイティブ広告雑誌「shots」が、5月号の日本特集に先駆けて、ギャラリー&トークショーイベントを開催します。

In association with the worldwide advertising and creativity magazine shots, we will be holding a gallery show titled 'For Your Creative Health' including talk show sessions. Among the attending guests will be top Japanese and international advertising and creative talents, giving insight into their works, and discussing the state of contemporary global advertising. With the added opportunity to view the world's best selection of commercials and music promos from DVD/video installations and projections.

日時 2月7日(土) - 8日(日) 13:00 - 21:00
date & time February 7th - 8th (Sat - Sun) 13.00 - 21.00

場所 EX'Realm (エクスレルム)
place 東京都渋谷区神宮前 1-12-6 tel. 03-5770-2770 www.exrealm.com

ゲスト(予定) Tugboat, EURO RSCG/Japan, Tohokushinsha, shots, Les Producers (cfp-e),
guests from: カンヌ広告祭2003審査員, Hakuhodo, Dentsu, Syn Entertainment,
Office Miki, Caviar, MK12, Lobo, The Ebeling Group, hybrid, RATS.

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www.creativehybrid.com/shots



supported by **IDÉE** art direction **Black design** web direction **3KG**
www.kgkkg.com/

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The creative advertising magazine "shots" which transmitted the advertising image & PV of the world to the position held a gallery & talkshow prior to the Japanese feature in May issue the UK. DM of the event. Express the shock that it is crushed in two holes made in the shoji the eye.





shotsのインビテーション(招待状)。世界のスーパークリエイターの爪の垢を煎じた目薬という設定で、「これでもつけて、目を見開いて見やがれ!」という心意気を表現。

Invitation card of shots. Express the spirit of "Put even this, and try to open an eye wide!" by the establishment of the eye lotion which brewed the dirt of the nail of supercreator of the world.

