交通事故が起こったときに映像を記録するドライブレコーダーの特長を「百聞は一見にしかず」と簡潔に訴求した雑誌広告。当事者同士の長い言い争いの文字列と、映像の明快な記録のイメージを、左右に対比してレイアウトを組んだ。JAF MATE(2009年11月号)に掲載。

Magazine Advertising that concisely solicited characteristic of drive recorder that records image when traffic accident occurs, "To see is to believe". The image of a lucid record of the character string and the image of a long quarrel of the person concerned was compared right and left and the layout was united. It publishes in JAF MATE (November 2009 issue).